

DESIGN RULES

PLEASE REVIEW CAREFULLY

1. **Print the name of the school and grade level division in black permanent marker** on the back of the plywood board. If you have selected to retrieve your entry at the end of the season, please also write "SAVE FOR PICKUP" on the back.
2. This project is intended to be primarily the design and direct work of students.
3. **The chosen theme** should be used as inspiration for the entry. **Entries must demonstrate development of a creative idea**, and not just simply list the name of the school and/or mascot.
4. Do not include any natural plant or animal products such as seashells, pinecones, stone, etc.
5. Use of **copyrighted** logos, slogans, cartoon characters, superheroes, book names, movies, etc. in the design is not allowed and entries will be disqualified. Your school mascot is allowed.
6. All artwork must use **waterproof, long-lasting outdoor paint**. All materials used in the design must be durable, waterproof, and highly weather-resistant. Do not use hot glue. Do not use fragile materials, such as glitter, batting, garland, candy, glass or paper. The cards will be displayed OUTDOORS for eight weeks so they must be able to stand up against sun, wind, rain, and pedestrian traffic.
7. In an effort to prevent any damage to the artwork, UTC will apply an **anti-graffiti sealant** to all boards prior to installation. However, it is still the responsibility of each group to use waterproof exterior paint and finish with a protective sealer.
8. **Any cards that do not withstand weather/environmental conditions** may be removed at Committee's discretion.
9. **Greeting Cards must be vertical in design**, with the front side entirely painted and decorated, with no exposed wood. You should not paint the back side of the card. School logos, names, and/or crests may be included in the design.
10. **Do not "double-up" your plywood card** with an additional sheet of plywood. They will not fit our display configuration and will be disqualified at check-in.
11. **Lights or other electrical or battery-operated equipment** are not allowed. Adequate lighting for each entry will be provided.

*****The UTC Holiday Card Committee reserves the right to refuse any entry that is deemed inappropriate to display, according to construction or event guidelines.**